2024-2025 PARTNERSHIP OPPORTUNITIES

GREAT FUTURES START HERE.





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The Value of Partnering with Us



The Boys & Girls Club of the Eastern Panhandle has one goal: to provide young people ages 6 – 18 in Berkeley, Jefferson, and Morgan counties with the skills, resources, and opportunities that will help them to reach their full potential as productive, responsible, and caring citizens.

We can't do that alone. We need community partners like you to invest your resources in our kids. When you give your time, talents, and treasure to the Club, you are creating a brighter future for our kids AND you are showing them that you believe in them.

When you partner with us, we want to let the world know that you care, why you care, and how important your contributions to the Club are.

From financial donations to helping with programing to serving and enjoying a meal with our kids, the benefits of a partnership with the Boys & Girls Club of the Eastern Panhandle can literally last a lifetime.

The Importance of Financial Gifts

We want to ensure that any child age 6 – 18 in Berkeley, Jefferson, or Morgan County can join the Club regardless of family income, so we keep the membership cost at \$15.00 a month per child, or \$135.00 each school year. The actual cost of programming for one child for a school year is more than \$2,000, and the cost of summer programming is even higher. We charge more for all-day programming during the summer, but we still keep the fees minimal with scholarships available to low-income families.



To make up the difference between the cost of programming and what families pay, we depend on grants, donations, fundraisers, and community partners like you.

Be a Sponsoring Partner

Being one of our annual sponsors means more to us than just money. It means we have an opportunity to work together to provide our kids with resources such as mentors, subject matter experts, and opportunities to explore the world. It means we can collectively identify and deliver programs that have a long-lasting impact. And it means that we can promote how your investment is changing the lives of the kids we serve.

The benefits of our annual sponsorship level start the day we receive your financial gift through the following year on the same date. That way, we ensure you receive the advantages of being a sponsoring partner for a full 365 days.

Annual Sponsorship Levels

\$25,000 Presenting Sponsor

\$10,000 Corporate Sponsor

\$5,000 Premier Sponsor

\$2,500 Community Sponsor

Additional sponsorship opportunities for our fundraising events will be available throughout the year.



\$25,000 Presenting Sponsor

Benefits include:

- Prominent signage and promotion as a primary sponsor of both of our annual signature fundraising events – the Stefani Pierson Champion for Youth dinner in the spring and Inside the Huddle with Tony Caridi in August.
- Sixteen VIP tickets for Champion for Youth and Inside the Huddle.
- A professionally produced video highlighting your partnership with the Club by SCStudios (https://www.scmarketingwv.com/)
- Your business name and logo on the Boys & Girls Club van promoting that you believe in great futures for our kids.
- Your business information on a front-page banner on the Boys & Girls Club of the Eastern Panhandle website.
- A profile of your business and why you support the Boys & Girls Club in communication pieces such as our electronic newsletter.

Additionally:

- Your business will be highlighted on the television screens in the reception area of each of our three clubs for parents and visitors to see.
- Your business will be featured prominently in the printed program for the Champion for Youth Fundraiser.
- Your business will be recognized on the Boys & Girls Club social media, including Facebook, Instagram, and LinkedIn.
- Your business will receive prominent recognition in the Boys & Girls Club annual report.
- Your logo will be prominently placed with a link to your business on the sponsors page on the Boys & Girls Club website.
- Your logo will be on a banner to be used at various community events throughout the year.
- Your logo will be on the Boys & Girls Club summer T-shirt.





\$10,000 Corporate Sponsor

Benefits include:

- Twelve tickets for our signature fundraisers: the Stefani Pierson Champion for Youth Dinner and Inside the Huddle with Tony Caridi.
- Your business name and logo on the Boys & Girls Club van promoting that you believe in Great Futures for our kids.
- Your business information on a front-page banner on the Boys & Girls Club of the Eastern Panhandle website.
- A profile of your business and why you support the Boys & Girls Club in communication pieces such as our electronic newsletter.

Additionally:

- Your business will be highlighted on the television screens in the reception area of each of our three clubs for parents and visitors to see.
- Your business will be featured prominently in the printed program for the Champion for Youth Fundraiser.
- Your business will be recognized on the Boys & Girls Club social media, including Facebook, Instagram, and LinkedIn.
- Your business will receive recognition in the Boys & Girls Club annual report.
- Your logo will be prominently placed with a link to your business on the sponsors page on the Boys & Girls Club website.
- Your logo will be on a banner to be used at various community events throughout the year.
- Your logo will be on the Boys & Girls Club summer T-shirt.

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\$5,000 Premier Sponsor

Benefits include:

- Eight tickets for our signature fundraisers: the Stefani Pierson Champion for Youth Dinner and Inside the Huddle with Tony Caridi.
- A profile of your business and why you support the Boys & Girls Club in communication pieces such as our electronic newsletter.

Additionally:

- Your business will be highlighted on the television screens in the reception area of each of our three clubs for parents and visitors to see.
- Your business will be featured in the printed program for the Champion for Youth Fundraiser.
- Your business will be recognized on the Boys & Girls Club social media, including Facebook, Instagram, and LinkedIn.
- Your business will receive recognition in the Boys & Girls Club annual report.
- Your logo will be placed with a link to your business on the sponsors page on the Boys & Girls Club website.
- Your logo will be on a banner to be used at various community events throughout the year.
- Your business name will be on the Boys & Girls Club summer T-shirt.



\$2,500 Community Sponsor

Benefits include:

• Four tickets for our signature fundraisers: the Stefani Pierson Champion for Youth Dinner and Inside the Huddle with Tony Caridi.

Additionally:

- Your business will be highlighted on the television screens in the reception area of each of our three clubs for parents and visitors to see.
- Your business will be featured in the printed program for the Champion for Youth Fundraiser.
- Your business will be recognized on the Boys & Girls Club social media, including Facebook, Instagram, and LinkedIn.
- Your business will receive recognition in the Boys & Girls Club annual report.
- Your logo will be placed with a link to your business on the sponsors page on the Boys & Girls Club website.
- Your logo will be on a banner to be used at various community events throughout the year.
- Your business name will be on the Boys & Girls Club summer T-shirt.



2024-2025 Sponsoring Partners

Boys & Girls Club of the Eastern Panhandle
P.O. Box 1184
Martinsburg, WV 25402
304–263–1832
tbartlett@bgcepwv.org

Business Name

Contact Name

Address

Telephone

Email

Sponsorship Levels

\$25,000 Presenting Sponsor

\$10,000 Corporate Sponsor

\$5,000 Corporate Sponsor

\$2,500 Community Sponsor

Payment Options

Payment enclosed

Please invoice

Payment online via QR code or https://bgcepwv.harnessgiving.org/campaigns/13572





The Boys & Girls Club of the Eastern Panhandle is a 501 C 3 nonprofit

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